



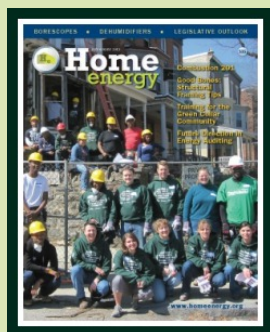
PIONEERS IN HOME PERFORMANCE & HOME IMPROVEMENT FOR 25 YEARS

Through quality control inspections, energy audits, and by training our peers, we coach people to understand nature's laws so everyone can live the lives they want.

July 2013 * We're Celebrating 25 Years of Empowering People

July 2013 Contents

- [Home Energy Salutes Us](#)
- [Carbon Monoxide Dangers](#)
- [Behavioral Science](#)
- [Insulation is Sexy](#)
- [Home Energy Professional QC Inspector](#)
- [Instructional Videos](#)
- [Our Discovery Icon](#)
- [Number One](#)
- [Using WiFi in Testing](#)
- [History](#)



Click [here](#) to read a letter (and our response) to *Home Energy* about our article on **Air Sealing and the CAZ**

And click [here](#) to read *Home Energy's* recognition of our 25 year celebration - scroll about halfway down



Greetings!

Enjoy this newsletter - we've got lots to share!

Pure Energy is looking forward to partnering with you as we *walk our talk into the future together!*

August 7 – 7.5 BPI CEUs

**Combustion Testing Skills,
Including Worst Case
CAZ Depressurization**

REGISTER NOW - CLICK HERE

*If you must take the
BPI Online or Field Exam
for recertification ...*

REGISTER NOW - CLICK HERE

**BPI Building Analyst &
Envelope Professional
STANDARDS REVIEW**

August 8 – 3.75 BPI CEUs

PURE ENERGY NAMED NUMBER ONE ENERGY CONSULTANT!

In their May 2013 issue, *Central Penn Business Journal* named Pure Energy Coach the number one - out of 13 - local Energy Consultant. Click [here](#) to see the list.



**DOWNLOAD
YOUR ONE
PAGE GUIDE**

to

**Worst Case
CAZ
Depressurization
Setup**

NEW PRODUCT REPORT
Remotely Monitor Your Air Leakage and CAZ Depressurization Testing by WiFi



Philip Schilling, one

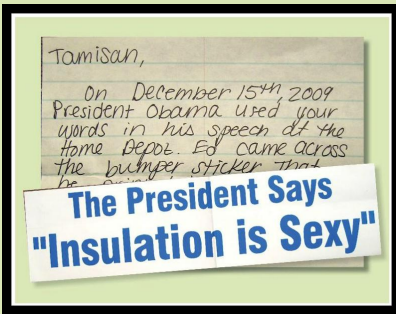
CLICK LOGO ABOVE

To read The American Lung Association fact sheet about the dangerous effects of **Carbon Monoxide Indoors**

TED Ideas worth spreading

Alex Laskey has some fascinating research to tell you about: *How behavioral science can lower your energy bill.*

Click the logo above to watch his TED talk on the subject. And click the logo below to go to his website



INSULATION IS SEXY

Ed Ryan from Green Life Energy Solutions sent this bumper sticker to Tamasin.

His company made these bumper stickers in 2009 and put them on their vehicles.

It wasn't until 2013 that he discovered Tamasin was the one who, during her 2009 meeting with President Obama, inspired him to use the phrase.

CLICK TO READ & REGISTER NEW COURSE & TEST SCHEDULE

PLEASE BE PATIENT, IT MAY TAKE A FEW MOMENTS

Quality Control Inspector Home Energy Professional Certification Exam Success!

President and Chief Coach A. Tamasin Sterner has earned certification success as a Quality Control Inspector, administered by BPI. She was one of the fewer than half of those who tested to pass this exam.

SHE'S COME A LONG WAY, CHECK SIDEBAR >

WATCH AND LEARN

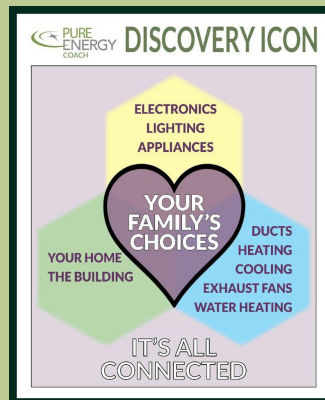
How to determine if flue gas spillage is caused by a blocked chimney or air leakage. Click [HERE](#) to watch.



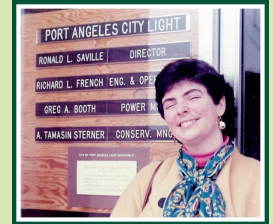
And click [HERE](#) to find out when it makes sense to air seal even when a basement has moisture.

HOW WE WORK

We've created a graphic to represent our methods of working with all of our clients - coaching people to understand nature's laws so everyone can make choices to live the lives they want. Click on the DISCOVERY ICON to study and download a copy.



of Pure Energy's Lead QC Inspectors, is using the new TEC WiFi to monitor CAZ pressure while changing interior door positions and exhaust fan use. His experience is that it works best when there are few electronic devices to interfere with the signal. Most of us are still using a wireless baby monitor. Let us know what you think about either method.



1984 - A GOOD YEAR FOR PURE ENERGY FOUNDER

Here's a photo of A. Tamasin Sterner from our archives - when she was Energy Conservation Manager for the City of Port Angeles, Washington. She administered a program which provided no-interest loans to fund retrofits for low-income residents.

Thanks for reading, we hope to hear from you!



A. Tamasin Sterner
President and Chief Coach

tssterner@PureEnergyCoach.com • www.PureEnergyCoach.com

Pure Energy Coach LLC • 717-293-8990 • 10 North Bausman Drive • Lancaster PA 17603

Copyright © 2013. All Rights Reserved.